

Statewide Voter Survey

Cross Tabulations

December 2007

INTRODUCTION & METHODOLOGY

Riley Research Associates conducted an omnibus survey among likely Oregon voters regarding their opinions on a variety of current issues. The scientific telephone poll was conducted among 401 randomly selected registered likely voters throughout Oregon. A sample of 401 provides accuracy to within +/-4.89% at a 95% level of confidence. Fielding took place between November 30th and December 12th, 2007.

This poll defined “likely voters” as those who have voted in at least two of the following four elections: 2004 General, 2004 Primary, 2006 General, or 2006 Primary. In addition, those who voted *only* in the 2006 General election were also included.

Regional breakouts were defined for cross-tabulations. The counties were classified into the following regions:

- Portland Metro: Clackamas, Columbia, Multnomah, Washington
- Willamette Valley: Benton, Lane, Linn, Marion, Polk, Yamhill
- Southern: Douglas, Jackson, Josephine
- Central/ Eastern: Baker, Crook, Deschutes, Gilliam, Grant, Harney, Hood River, Jefferson, Klamath, Lake, Malheur, Morrow, Sherman, Umatilla, Union, Wasco, Wallowa, Wheeler
- Coast: Clatsop, Coos, Curry, Lincoln, Tillamook

Cross-tabulations (banner-style), displaying the exact questions asked, along with demographic breakouts for each question have been provided for the December poll on page 3 and the August poll on page 4.

Q1. In the 2008 general election next fall, the most likely candidates in Oregon's US Senate race appear to be: (Aided)

Which of these candidates will most likely get your vote? Is that very or somewhat likely?

	GENDER			AGE					REGION					VOTER HISTORY				POLITICAL PARTY		
	Total	MALE	FE MALE	18-34	35-44	45-54	55-64	65+	PTD	WILL VLY	S.OR	C/E OR	CO AST	1X 2006	2/4	3/4	4/4	DEM	REP	OTHR /NP
Total Participants	401	183	218	33	47	99	104	118	161	119	59	39	23	11	97	107	186	171	165	65
		46%	54%	8%	12%	25%	26%	29%	40%	30%	15%	10%	6%	3%	24%	27%	46%	43%	41%	16%
<u>Ind John Frohnmayr</u>	14%	15%	12%	18%	6%	11%	14%	17%	12%	21%	5%	15%	9%	9%	10%	21%	12%	18%	7%	20%
Frohnmayr-(very likely)	8	9	6	-	4	7	13	8	6	11	2	13	9	9	5	11	7	11	4	9
Frohnmayr-(somewhat likely)	6	6	6	18	2	4	2	9	6	10	3	3	-	-	5	9	5	8	2	11
<u>Democrat Jeff Merkley</u>	12%	13%	11%	15%	17%	7%	15%	11%	19%	8%	3%	13%	9%	9%	9%	14%	13%	22%	2%	14%
Merkley-(very likely)	8	9	7	6	13	3	11	8	9	7	3	10	9	9	6	8	8	13	1	12
Merkley-(somewhat likely)	4	4	5	9	4	4	5	3	9	2	-	3	-	-	3	6	5	9	1	2
<u>Republican Gordon Smith</u>	39%	45%	34%	36%	43%	38%	35%	43%	37%	35%	58%	33%	39%	45%	37%	34%	43%	16%	68%	25%
Smith-(very likely)	28	34	22	30	34	30	23	27	24	25	49	26	17	27	27	27	29	8	53	15
Smith-(somewhat likely)	11	11	11	6	9	8	12	16	12	10	8	8	22	18	10	7	14	8	15	9
<u>Undecided / Refused</u>	35%	26%	42%	30%	34%	43%	36%	29%	33%	35%	34%	38%	43%	36%	43%	32%	32%	44%	23%	42%
Undecided	33	25	40	30	32	40	35	28	31	34	32	36	43	36	42	32	30	41	22	42
Refused	1	1	2	-	2	3	1	1	2	1	2	3	-	-	1	-	3	3	1	-
Chi Square		13.90			40.64					46.57					18.48			125.74		
		.053			.058					.015					.618			.001		

In the 2008 general election next Fall, the most likely candidates in the US Senate race appear to be Democrat Jeff Merkley, Republican Gordon Smith, and Independent candidate John Frohnmayr. Which of these candidates will most likely get your vote? Is that very or somewhat likely?

	GENDER		AGE						REGION					VOTER HISTORY				POLITICAL PARTY		
	Total	MALE	FE MALE	18-39	40-49	50-59	60-69	70+	PTD	WILL VLY	S.OR	C/E OR	CO AST	1X 2006	2/4	3/4	4/4	DEM	REP	OTHR /NP
Total Participants	406	179	227	69	94	97	70	76	163	113	44	54	32	26	110	93	177	174	155	77
		44%	56%	17%	23%	24%	17%	19%	40%	28%	11%	13%	8%	6%	27%	23%	44%	43%	38%	19%
Republican Gordon Smith	38%	41%	35%	35%	36%	33%	46%	42%	36%	40%	34%	44%	38%	38%	31%	48%	37%	21%	63%	26%
Rep Gordon Smith- very likely	27	31	24	29	28	20	26	36	26	28	25	35	19	27	22	33	27	16	45	16
Rep Gordon Smith- somewhat likely	11	11	11	6	9	13	20	7	10	12	9	9	19	12	9	15	10	5	17	10
Undecided / Other	35%	30%	40%	35%	43%	34%	26%	37%	34%	33%	45%	33%	38%	27%	37%	33%	36%	34%	31%	47%
Undecided	31	25	36	29	38	32	21	30	31	26	43	30	34	27	32	28	32	28	29	40
Other candidate / None of these	2	3	2	1	3	2	1	3	3	3	-	-	3	-	3	3	2	2	-	6
Refused	2	2	2	4	1	-	3	4	1	4	2	4	-	-	3	2	2	3	2	-
Democrat Jeff Merkley	19%	21%	18%	25%	16%	22%	21%	14%	24%	18%	11%	15%	22%	31%	23%	13%	19%	34%	2%	21%
Dem Jeff Merkley- very likely	16	19	13	19	14	14	19	13	18	14	9	15	16	19	18	10	16	28	1	16
Dem Jeff Merkley- somewhat likely	4	2	5	6	2	7	3	1	6	4	2	-	6	12	5	3	3	6	1	5
Ind John Frohnmayr	7%	8%	7%	6%	5%	11%	7%	7%	6%	10%	9%	7%	3%	4%	9%	5%	8%	10%	5%	6%
Ind John Frohnmayr- very likely	5	7	4	4	4	6	4	5	5	6	2	6	3	4	6	2	6	6	3	6
Ind John Frohnmayr- somewhat likely	2	1	4	1	1	5	3	1	1	4	7	2	-	-	3	3	2	4	2	-
Chi Square		15.33			35.36				29.73					17.68				108.93		
		.053			.312				.582					.818				.001		